

SEAL-OF-APPROVAL PRODUCTS *CRITERIA CARD*

Name / Source: Russell's Hawaii Rainbow

YouTube site 192 videos

Type / Platform: YouTube site with Playlists

<https://www.youtube.com/user/RussellDaRooster>

Introduction

Russell's Hawaii Rainbow is a locally originated from the Island of Kaua'i in the Mid - Northern Pacific. The 192 videos are for family viewing and depict the children's events and activities on Kaua'i. Special guests include Hawaiian Storytime Treasure Auntie Nona Beamer, Hanapepe Hero former US Senator Sparky Matusnaga, and World renown marine artist Wyland. Russell the Rooster and his friend Calvin the Dog are an unusual friendship and they explore their island home and the many friends they meet along the way. Russell's Hawaii Rainbow (RHR) is best watched with the whole family, children and adults the 20 plus year media programs of Storybook Theatre receive more than 10 thousand views annually from children all over the world.

Reading aloud to children and listening to enjoyable puppet characters has been shown to improve reading, writing and communication skills, logical thinking and concentration, and general academic aptitude, as well as inspire a lifelong love of reading and speaking to others. Teachers and parents can use RHR in their classrooms, at home, and doctors and nurses play can play different programs in children's hospitals.

CRITERIA	1	2	3	4	5	Comments
	<i>Not so good</i>			<i>Really great</i>		
1. Avoid the use of violence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<i>No violence is present in any of the RHR video programs</i>

2. Encourage creativity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<i>The RHR puppets and the special guests demonstrate the value of visual and performance art activities.</i>
3. Share knowledge and wisdom	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<i>Stories, songs and short videos shared on the site reflect the cultural norms and situations of families and children who live in Hawaii</i>
4. Use creative language	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<i>Viewers will be introduced to English speaking puppets and program guests who occasionally speak in the local Hawaiian creole dialect - Pidgin English</i>
5. Help with self-discovery	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<i>Many of the RHR segments show children enjoying costumes and parades and involvement in activities prepared for them.</i>

Bottom Line: Russell’s Hawaii Rainbow is a good example of locally originated media from the Hawaiian Islands that shows the world of young people through the eyes of several unique puppet characters. Segments include themes of environmental awareness, cultural stories, and visual and performing arts. The island of Kaua’i is one of eight major Hawaiian islands located at 22.10 degrees North Latitude and 159.49 degrees West Longitude. Kaua’i has a variety of world cultures living in relative harmony and is a fine example of the value of ‘Aloha’ between races of people.